

# Identity and Digital Trust Software

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Identity and Digital Trust Software* service offers market sizing and vendor share analysis, focusing on research that provides buyer, security practitioner, and vendor perspectives on product functionality use-case aspects of identity access management (IAM) solutions.

## Markets and Subjects Analyzed

- Modern authentication and authorization
- Single sign-on (SSO) and federated provisioning
- Privileged access management (PAM)
- Identity governance
- Consumer identity access management (CIAM)
- Market segmentations and business use-case scenarios
- Regulatory compliance as a driver for IAM
- IAM as a business enabler
- Hybrid cloud IAM

## Core Research

- Vendor Shares
- Forecasts by Submarket and Geography
- Advice for Buyers and Security Practitioners
- IAM Innovators and Use Cases
- Vendor Profiles and significant announcements
- IDC MarketScapes

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Identity and Digital Trust Software](#).

## Key Questions Answered

1. What is the market share of each market participant?
2. What are the size and growth prospects of IAM submarkets?
3. What are the essential requirements and considerations for IAM products?
4. What should buyers look for when making IAM purchasing decisions?
5. How can IAM vendors differentiate themselves?
6. How are IAM technologies implemented in the cloud?
7. What does a model IAM architecture look like?

## Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the identity and access management market, including:

Amazon Web Services, Auth0, BeyondTrust, CA Technologies, Centrify, Cisco, CyberArk, Deep Identity, Dell, Entrust Datacard, ForgeRock, Fujitsu, Gemalto, Google, Hewlett Packard Enterprise, HID Global, Hitachi, IBM, Janrain, McAfee, Micro Focus, Microsoft, NEC, Okta, Omada Solutions, OneLogin, Oracle, Ping Identity, Pirean, Quest Software, SailPoint, SAP/Gigya, Saviynt, SecureAuth, Symantec, and VASCO.