

# Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)* service analyzes Japanese data ecosystem and Internet of Things (IoT) strategy and trends. The service is used by telecom carriers, ICT vendors, infrastructure vendors, software vendors, and so forth. The service will provide insight for these players to make an IoT business strategy. In 2020, we are further strengthening market research of "data ecosystem/data as a service."

## Markets and Subjects Analyzed

- IoT growth potential and trend
- IoT vendors' strategy of partnership and competition
- IoT users' investment trend by vertical industry/use case
- IoT service adoption of business users
- Data ecosystem/data as a service for IoT business

## Core Research

- Japan IoT Market Forecast and Review
- Japan IoT Market Strategy Analysis of IoT Key Players
- Japan IoT Market Investment Trend by Vertical Industry/Use Case Forecast and Review
- Japan IoT Market User Survey
- Japan Data Ecosystem/Data-as-a-Service Trends for IoT Business
- IDC FutureScope: Worldwide Internet of Things 2020 Predictions — Japan Implication

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Internet of Things Ecosystem and Trends: Data Strategies \(Japanese Version with Key English Language Reports\)](#).

## Key Questions Answered

1. How big and how fast does the Japanese IoT market grow during the forecast period?
2. What are the main strategies of key IoT players for future competition?
3. What are the investment trends for IoT in terms of vertical industries?
4. What are the enterprise major use cases of IoT, and what kind of problems do users have?
5. What is the purpose of data ecosystem/data as a service for IoT, and what is the future outlook?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the *Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)* market, including:

ABeam Consulting, ABEJA, Accenture, Alibaba, Amazon, Apple, ARM, BMW, Bridgestone, Coca Cola, CTC, Daikin, DeNA, DNP, Every Sense, FANUC, Fast Retailing, Fitbit, Fuji Xerox, Fujitsu, GE Digital, Google, Hitachi, IBM, IJ, Intel, ISID, KDDI, Konica Minolta, Kubota, LANDLOG, LINE, LIXIL, McAfee, Microsoft, NEC, NetApp, NTT DOCOMO, NVIDIA, Omron, OPTiM, OSISoft, PFN, Philips, PTC, PwC, Rakuten, Sakura Internet, Salesforce.com, Siemens, SoftBank, SOMPO Holdings, SONY, Start Today, Toshiba Digital Solutions, Trend Micro, Uhuru, Ubisense, and Yahoo!.