

Asia/Pacific Analytics and Intelligent Automation Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Asia/Pacific Analytics and Intelligent Automation Services* analyzes the infrastructure services subsegments of the broader IT services market in the APEJ region, with a specific focus on emerging infrastructure options such as software-defined infrastructure, hyperconverged solutions, and cloud. IT service providers will benefit from an in-depth understanding of the technology (3rd Platform and IA) and business drivers (DX) shaping the next-gen software-defined infrastructure landscape in terms of services that enterprises are looking for and how service providers can position themselves at the vanguard of these competitive changes. Technology end users will benefit from an in-depth understanding of the service provider landscape for transformative infrastructure services and how they can leverage the latest technology and service delivery trends to gain a competitive advantage over their peers.

Markets and Subjects Analyzed

- Services opportunities in a hybrid IT world
- Role of Agile/DevOps in realizing the full potential of 3rd Platform technologies
- Evolution of workspace as a service and comparison of vendor offerings
- Containerization and microservices: the future of enterprise application architecture
- Automation for the future: from robotic to cognitive automation
- Best practices in building future-ready datacenters for a hybrid enterprise

Core Research

- Asia/Pacific Business Analytics Services 2019-2023 Forecast
- Vendor Assessment: The Future of Intelligent Document Processing
- IDC MarketScape: 2019 Asia/Pacific Intelligent Automation Services Vendor Assessment
- IDC Survey Presentation: The State of Intelligent Automation Adoption in Asia/Pacific

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Analytics and Intelligent Automation Services](#).

Key Questions Answered

1. How does IDC define intelligent automation services and what are the various markets?
2. How large and fast growing are the markets associated with intelligent automation services in Asia/Pacific?
3. How large and fast growing are the markets associated with analytics/cognitive services in Asia/Pacific?
4. Where are the key ecosystems and who are the players providing analytics and intelligent automation services in Asia/Pacific?
5. What do Asia/Pacific buyers really want from analytics and intelligent automation services providers and which suppliers are in the best position to provide analytics and intelligent automation services?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the IT services market, including:

Accenture PLC, Atos S.A., Another Monday, AntWorks, Automation Anywhere, AutomationEdge Inc., Avanade Inc., Bain & Company Inc., Blue Prism, Booz Allen Hamilton Inc., Capgemini Services SAS, Cisco Systems Inc., Cognizant Technology Solutions Corp., Datamatics, Dell EMC, Dell Inc., Deloitte LLP, Fujitsu Ltd, Genpact, HCL Corp., Hewlett Packard Enterprise, Hexaware, Hitachi Ltd., IBM, Infosys Ltd., IPsoft Inc., McKinsey & Company, Microsoft Corp., NTT Data Corp., Oracle Corp., Pegasystems, PricewaterhouseCoopers LLP, SAIC Inc., Salesforce.com Inc., SAP SE, Softomotive, SoftServe Inc., Tata Consultancy Services Ltd., Tech Mahindra Ltd., The Boston Consulting Group Inc., UiPath, Unisys Corp., VMware Inc., Wipro Ltd., WNS (Holdings) Ltd, and WorkFusion.