

Asia/Pacific Analytics and Intelligent Automation Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The IDC *Asia/Pacific Analytics and Intelligent Automation Services* program provides a deep dive into the data analytics and robotic/intelligent automation markets within the region. The program provides coverage across both technology solutions and the entire life cycle of services, from consulting to implementation to managed services to BPO relating to these segments. The research output includes quantitative analysis and qualitative commentary around market sizes, trends, and growth forecasts; vendor offerings, positioning, and key differentiation; customer expectations and concerns; use cases and market drivers; and such across the breadth of coverage areas.

Markets and Subjects Analyzed

The analytics and intelligent automation software segments and the full life cycle of services research around these technologies

Core Research

- Asia/Pacific Business Analytics Services 2019-2023 Forecast
- IDC MarketScape: 2020 Asia/Pacific Intelligent Automation Services Vendor Assessment
- End-User Perspectives: Understanding Customer Expectations from Intelligent Automation within ASEAN
- Vendor Assessment: The Future of Intelligent Document Processing
- Market Analysis Perspective: The State of RPA/IA Market in Asia/Pacific
- How End-User Analytics Can Transform Employee Experience While Securing the Modern Workplace

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Analytics and Intelligent Automation Services](#).

Key Questions Answered

1. How does IDC define intelligent automation services and what are the various markets?
2. How large and fast growing are the markets associated with intelligent automation services in Asia/Pacific?
3. How large and fast growing are the markets associated with analytics/cognitive services in Asia/Pacific?
4. Where are the key ecosystems and who are the players providing analytics and intelligent automation services in Asia/Pacific?
5. What do Asia/Pacific buyers want from analytics and intelligent automation services providers?
6. Which vendors are in the best position to provide analytics and intelligent automation services demanded by customers?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the IT services market, including:

Accenture PLC, Another Monday, AntWorks, Atos S.A., Automation Anywhere, AutomationEdge Inc., Avanade Inc., Bain & Company Inc., Blue Prism, Booz Allen Hamilton Inc., Capgemini Services SAS, Cisco Systems Inc., Cognizant Technology Solutions Corp., Datamatics, Dell EMC, Dell Inc., Deloitte LLP, Fujitsu Ltd., Genpact, HCL Corp., Hewlett Packard Enterprise, Hexaware, Hitachi Ltd., IBM, Infosys Ltd.,

IPsoft Inc., McKinsey & Company, Microsoft Corp., NTT Data Corp., Oracle Corp., Pegasystems, PricewaterhouseCoopers LLP, SAIC Inc., Salesforce.com Inc., SAP SE, Softomotive, SoftServe Inc., Tata Consultancy Services Ltd., Tech Mahindra Ltd., The Boston Consulting Group Inc., UiPath, Unisys Corp., VMware Inc., Wipro Ltd., WNS (Holdings) Ltd, and WorkFusion.