

Japan Future of Work (Japanese Version with Key English Language Reports)

AN IDC SPECIAL INTELLIGENCE SERVICE

Four years ago, the Abe Cabinet started to drive workstyle transformation while setting a couple of goals including shortening overtime hours, improving productivity, and increasing flexibility of work. An IDC survey suggests that 78% of large companies (1,000+ employees) and 54% of medium-sized companies (100-999 employees) made workstyle transformation-related efforts in 2018. And the top objective that these companies cited was to decrease the overtime hours, which did not necessarily involve IT investment at many companies. On the other hand, another IDC survey suggests that in the United States, 87% of companies with 10+ employees have already started the Future of Work (FoW) journey and 33% are Future of Work determined. IDC has developed the framework called "The Future of Work," which is defined as "a fundamental change to the concept of work, that transforms worker behaviors and skills as well as organizational culture; supports a dynamic work environment, not bounded by time of day or physical space; empowers teams; and fosters human-machine collaboration. IDC believes that technology suppliers in Japan should now invite their technology buyers into the FoW journey to catch up with the global moves to achieve higher productivity/better collaboration and empowerment to employees. In 2020, leveraging IDC's FoW framework, this service analyzes how technology is changing work culture, the workspace, and the workforce itself. This research will help technology suppliers develop the best portfolios and go-to-market strategies and tactics to address the needs of transforming their technology buyers in their target markets.

Markets and Subjects Analyzed

- IDC's Future of Work framework: Work culture, workspace, and workforce
- Analysis of Future of Work initiatives across work culture, workspace, and workforce
- Technologies shaping the Future of Work
- Vendors offering Future of Work technologies

Core Research

- IDC FutureScape: Worldwide Future of Work Predictions – Japan Implications
- IDC MaturityScape Benchmark: Future of Work in Japan
- IDC Survey: Buyer Strategies and Plans
- IDC Market Glance: Future of Work in Japan
- Analysis on Commercial Users' Future of Work Journey in Japan
- Japan Workstyle Transformation ICT Market Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Future of Work \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What are the key differences between workstyle transformation which is widely seen in Japan and the Future of Work that IDC advocates?
2. Why should Japan move to the Future of Work?
3. What are the specific technologies and innovations driving the future of work?
4. What is the current state of commercial users' Future of Work initiatives?
5. What are the key opportunities and challenges for Future of Work transformation across work culture, workspace, and workforce?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the [Japan Future of Work] market, including:

Amazon, Apple, au by KDDI, Automation Anywhere, BlackBerry, Blue Prism, Box, Canon affiliated companies, Cisco Systems, Citrix, Cornerstone OnDemand, Cybozu, Dell, Dropbox, Dynabook, Epson, Facebook, Fuji Xerox, Fujitsu, Google, Hitachi, HP Inc., HTC, Huawei, IBM, Intel, Lenovo, LINE, McAfee, Microsoft, MobileIron, NEC, Oracle, NTT affiliated companies, Panasonic, Polycom, Ricoh, Salesforce.com, Samsung, SAP, Slack, ServiceNow, SoftBank, Sony, Symantec, Toshiba, UiPath, VMware, Workday, and Zoom.