

Large Format Print

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Large Format Print* service tracks all market developments for large format (LF) printing. This research will advise customers in the large format printing market and will complement IDC's quarterly Worldwide Large Format Printer Tracker. Vendors will gain an understanding of the current and future status of this complex market including growth areas, segment shifts, and important technology and market developments.

Markets and Subjects Analyzed

- Large format digital print market including CAD/technical, display graphics, and grand format
- Large format digital printers, inks, materials, software, and finishing systems
- Print volume by technology and by application
- Market share analysis in key product segments
- Vertical LF PSP market segments

Core Research

- North America Large Format Digital Printer Market Share
- North America Large Format Digital Printer Forecast
- Primary Research — LF Print Applications
- Sustainability in Large Format Perspective
- Automation in Large Format Perspective
- Vendor Profiles — Ink, RIP, and Media Manufacturers
- Industry Show Reviews (ISA, SGIA/Printing United)
- Large Format Cutter Market Perspective
- What We Saw in Large Format Market Perspective
- E-Commerce in Large Format Market Perspective
- Large Format Channel Perspective
- Outlook on LF Print Software Market Perspective
- Toner Versus Inkjet Market Perspective

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Large Format Print](#).

Key Questions Answered

1. What are the market sizing and growth trends for the different large format printer and materials market segments?
2. What applications are driving large format digital printer and materials use?
3. How will digital displays impact the large format print market?
4. Who are the market leaders in each of the large format digital printer segments?
5. What are the new products and technologies that could change the respective large format printer market?
6. Who are the key distribution channel players and how will manufacturers and channels evolve?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of numerous providers in the large format digital printing market, including manufacturers and distributors of large format printers, software, inks, media, and finishing equipment such as:

3M, Agfa, Ampla, Arlon, Avery, Canon, CET Color, Colex, d.gen, DGI, Dietzgen, Dover Digital Printing, Durst, EFI, Epson, Esko, Flora, FTEX, Fujifilm, Gandy Digital, Gerber Technology, Graphtec, Grimco, Handtop, HP Inc., Inca Digital, Infiniti, Inktec, INX, JHF, Konica Minolta, Kornit, LexJet, Mimaki, Mutoh, Nazdar, Neenah Paper, Novus Imaging, OKI, Onyx, ORAFOL, Ricoh, Roland DGA, SAI, Screen, Sensient, STS Inks, Summa, Sun Chemical, swissQprint, SYNEX Corporation, Teckwin, Vanguard Digital, Wasatch, Xaar, Xerox, and Zünd.