Managed CloudView 2020: Premium

Managed CloudView 2020: Premium consists of a series of documents that cover companies on their views and usage of managed cloud services involving public, private, and hybrid environments. Each document provides in-depth views into the priorities that firms place on using managed cloud services, level of maturity of firms in adopting these services, critical factors that firms consider when utilizing managed cloud services, and expected value and outcomes. Analysis and deliverables for this product are developed with worldwide and regional views.

Markets and Subjects Analyzed

- Full range of managed cloud services involving public, private, and hybrid options and critical services across business and technology operations functions
- Examination of different types of technologies that these services need to support from enterprise and systems applications to datacenter infrastructure
- Newer areas involving cognitive, IoT, blockchain, mobility, containers, open source, DevOps, and analytics

Core Research

- Executive Summary: This summary provides in-depth analysis of the survey results, which include strategic messages, key highlights, implications, and essential guidance for service providers and partner ecosystems.
- Survey Findings: This presentation provides a summary of results in the form of charts and figures for each survey question for easy viewing.
- Banner Books: These banner books provide data results of this study across different segment views (e.g., firm size, geography, and industry).
- Webinar: IDC will provide a webinar as an interactive session to review and discuss the results of this study.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Managed CloudView 2020: Premium.

Key Questions Answered

1. At what stage of maturity are buyers in using managed cloud services?
2. What are the top drivers and inhibitors shaping consumption of these services?
3. What are critical services that firms require as part of a managed cloud service?
4. For which workloads and technologies would firms use managed cloud services?
5. Which public cloud providers do firms want to use as part of a managed cloud service, and why?
6. What are buyer preferences when it comes to bundling, sourcing, contracting, and pricing?
7. Which modernization approaches do firms prefer in moving to managed cloud services?
8. What are buyer perceptions and assessments of provider capabilities and performance?

Companies Analyzed

In addition to analysis of buyer needs and requirements for managed cloud services, this service analyzes buyer perceptions and assessments of vendors, as well as partner ecosystems, competing in the managed cloud services market including vendors such as:

2nd Watch, AC3 (Australian Centre for Advanced Computing and Communication Pty Ltd), Accenture, Alibaba, Amazon, ARQ Group (formerly Melbourne IT), ATOS, Axtel, Blazeclan, Brennan IT, CACI, Capgemini, CGI, Classmethod, Cloudreach, Cognizant, CTC, Datacom, Deloitte, Deutsche Telekom, Dimension Data (NTT), DXC, Ensono, Fujisoft, General Dynamics, Google, HCL Technologies, Hitachi, IBM, Infosys, Japan Business Systems (JBS), KDDI/iret, KIO Networks, Level 3, Lockheed Martin, LogicWorks, Microsoft Azure, NEC, Nordcloud, Northrop Grumman, Nomura Research Institute, NS Solutions, NTT Communications, NTT DATA, Optus (SingTel), Oracle, Orange, OVH, Rackspace, SAP, SCSK, Seidor, Serverworks, SingTel Group, Softtek, Soluciones Orión, Somerville, Sonda, Sopra Steria, ST Computacion, Tata Consulting Services, Tech Mahindra, Telmex, Telstra, Tieto, TIS Inc., Unisys, and Wipro.