



IDC Strengthens Organizational Goals with the Appointment of Randy Roberts as the Head of Operations of IDC Philippines

MANILA, 3rd April 2019 – International Data Corporation (IDC) announced the appointment of Randy Roberts as the new Head of Operations of IDC Philippines. Effective immediately, Randy will be responsible for IDC Philippines’ overall operations, services and support offering and most importantly, strengthen the organization’s goals to be the leading provider of data-driven research and analysis in the country.

With 25 years of industry experience, Randy started his career in IDC as the Research Director – IoT & Telco for the Asia/Pacific region. He is now responsible for research and business development, marketing, consulting and operations of IDC Philippines. In addition, he will continue to provide advice and thought leadership to CEOs, country heads, CIOs and chief strategy officers (CSOs) of the Telecommunication Service Providers and IoT players in the region.

“Randy’s unique background and experience in this industry align with our organizational goals in the Philippines to bring a greater focus to IDC in ensuring that we will always deliver excellent service to all our key stakeholders. I personally look forward to Randy’s impact in driving the operational activities in IDC as the Philippines has an incredible potential to seize new growth opportunities,” said [Sudev Bangah](#), Managing Director IDC ASEAN.

“It is with great pleasure that I take on this important role at IDC Philippines. I believe that we have tremendous opportunities to grow IDC’s brand and presence in this market by delivering our leading research and consulting services to all our key customers in the country. I look forward to working with the team to drive operational excellence within the business and assist our partners and customers in the Philippines in driving their business and technology strategies,” said [Randy Roberts](#), Head of Operations, IDC Philippines.

Prior to IDC, Randy has held C-level positions in companies across the technology ecosystem including devices, applications, mobile networks, and services. He was most recently CEO & Founder of Renodo Consulting providing IoT consulting services to GSM and satellite network operators. He has also held a variety of leadership roles at Thuraya Telecommunications, Siemens, AT&T, BlackBerry, Motorola, and Nokia.

-Ends-

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading media, data and marketing services company that activates and engages the most influential technology buyers. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at @IDC and LinkedIn.

About IDC

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology and telecommunications industries. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. Over 775 IDC analysts in 50 countries provide global, regional, and local expertise on technology and industry opportunities and trends. For more than 40 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting <http://www.idc.com/>.

IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. Additional information can be found at www.idc.com.

All product and company names may be trademarks or registered trademarks of their respective holders.

For more information contact:

Randy Roberts
rroberts@idc.com

+603 7663 2288

Glorie Perez

gperez@idc.com

+63-2-478-7260 ext 423