IDC India announces the launch of Artificial Intelligence and Cloud Services Report Series

New Delhi, 1st October 2019 – International Data Corporation (IDC) announces the launch of a new report series focusing on Artificial Intelligence and Cloud Services in India.

The report series will assess the state of cloud and artificial intelligence market in India covering key market trends, competitive landscape, consumption models, demand pattern of customers and IT buyers' priorities, challenges, and spending plans for both Cloud and AI.

"Cloud is becoming a natural launchpad for new solutions like artificial intelligence. Cloud as a platform offers agility and along with the onset of AI, is a transformation that requires market preparedness both from the demand and supply side," says Rishu Sharma, Principal Analyst, Cloud and Artificial Intelligence, IDC India.

The report series will feature IDC's market analysis of key emerging technologies in India, as well as its predictions on the impact of Cloud and AI in the India market in the next three to five years.

- IDC FutureScape Report: a set of predictions designed to identify a range of pending issues that CIOs and technology professionals will confront within the typical five-year business planning cycle.
- IDC MaturityScape Benchmark: a framework on the five stages of adoption to assist technology buyers assess their organization's readiness and maturity to adopt cloud and AI technologies.
- IDC Market Analysis Perspective: a report on the state of cloud and AI adoption to help technology suppliers understand the India market in terms of business opportunities, competition, and end-user buying behavior from IT and Line-of-Business (LOB).

Subscription to this report series will enable clients to get real-time insights and information on the latest market trends in India's cloud and AI market via published research and personalized interaction with IDC analysts to empower IDC clients to make well-informed decisions for their organization.

To know more about the India Artificial Intelligence and Cloud Services report series or subscription inquiries, please contact Shivani Anand, Senior Marketing Specialist, IDC India at sanand@idc.com.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at @IDC. All product and company names may be trademarks or registered trademarks of their respective holders.

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