



IDC Asia/Pacific Opens Nominations for the 2020 Smart City Awards in Asia Pacific

SINGAPORE, January 16th, 2020 – IDC forecasts investments in Smart City solutions to increase to USD 158 billion worldwide by 2020, with the Asia/Pacific* region contributing significantly to that growth. With the significant projection of Smart Cities spending in Asia/Pacific*, IDC Government Insights expects an increase in the nominations for this year’s IDC Smart City Asia/Pacific Awards (SCAPA), which opens today. Running on its sixth year, SCAPA recognizes the top smart city initiatives of deserving agencies, private or public, that have excelled across 14 Smart City functional eService categories using the IDC Smart City Development Index framework.

“In the new decade, we've seen many Asia Pacific economies reach the end of their 2020 strategic masterplans – imaginations of what cities would become have been addressed to a large extent. Therefore, questions on 'what next' mean an entirely new approach towards actualizing future cities, especially around data governance, risk management, addressing public expectations, and solving funding needs to scale initiatives," says [Gerald Wang](#), Head of Public Sector, IDC Asia/Pacific.

Figure 1

The graphic features the IDC logo in the top left corner. The main text reads: "JOIN THE SEARCH FOR THE BEST SMART CITY INITIATIVES IN ASIA/PACIFIC". Below this, it states "Deadline for entries is on February 14, 2020". The background is a stylized cityscape with various smart city icons like a car, a house, a graduation cap, and a gear. In the bottom left, there are social media icons for a website, LinkedIn, Facebook, and Twitter, with the text "idc.com/ap/smartcities", "IDC Asia/Pacific", "IDCSmartCities", and "IDCAP" respectively. In the bottom right, it says "For more information visit idc.com/ap/smartcities".

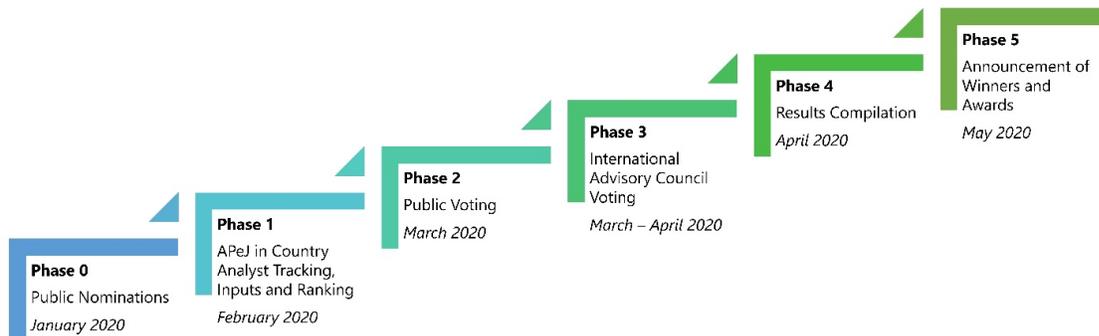
Nominate your project now by visiting bit.ly/IDCAPSmartCities2020. Nominations will only be open for four weeks so make sure to submit your nominations on or before **14 February 2020**.

Any organization can nominate a city project or initiative that has been implemented, including the municipality itself, state or provincial agencies, solutions providers, and other partners. IDC also encourages vendors working with the public sector to participate in this nomination phase.

The 2020 IDC Smart City Asia/Pacific Awards will recognize the top Smart City initiatives in Asia/Pacific excluding Japan in 14 categories. The 2019 IDC SCAPA winners included Auckland Council/Auckland Transport, Busan City Government, City of Newcastle, Australia, Singapore Tourism Board, Suzhou Wujiang Public Security Bureau, Taipei City Government, and Wellington City Council, New Zealand.

The IDC Smart City Development Index framework is a rigorous six-step process that involves input from various stakeholders – the public, IDC analysts’ assessment, and International Advisory Council – will be used to determine this year’s winners. The judging criteria will be based on IDC analysts’ benchmarking assessment (50%), public/citizen votes (25%), and rating from the IDC International Advisory Council comprised of IDC Worldwide analysts, industry thought leaders and experts (25%).

Figure 2



All shortlisted smart city projects will be up for public voting, which will be announced later in **March 2020** via the [IDC Smart City Website](#), [IDC Smart City Facebook Page](#), and [IDC AP Twitter](#). IDC SCAPA 2020 will cap off the wave of smart cities initiatives of the last decade as we usher in a new age for smart cities.

Wang adds, “We believe that in the coming five years, cities and communities must commence upon thinking strategically on how emerging technologies and use innovations are now tied to constantly-changing city outcomes, as well as how citywide initiatives are coordinated across multiple departments – both IT and non-IT jurisdictions and functions.”

To learn more about IDC’s Smart City research and advisory capabilities, please visit [IDC Government Insights: Worldwide Smart Cities and Communities Strategies](#). IDC Government Insights has published its worldwide forecasts and strategic predictions, please access the

report *IDC FutureScape: Worldwide Smart Cities and Communities 2020 Predictions* (IDC FutureScape #US44970019, October 2019). Alternatively, you can access the Smart City FutureScape webinar for a crisp guidance on how to lead one's Digital Transformation strategy for the public sector. To register for this webinars, click [HERE](#)

For more information about IDC Smart City Asia Pacific Awards, visit www.idc.com/ap/smartcities. For queries about the methodology used for the Smart Development Index, contact Gerald Wang at gwang@idc.com. For media inquiries, contact Tessa Rago trago@idc.com or Alvin Ajuang aajuang@idc.com.

Note: *excluding Japan

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About IDC Government Insights

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