



## **IDC Reveals Leading Market Players for Fast Growing Asia/Pacific Managed Security Services Market in 2020**

**SINGAPORE, February 13<sup>th</sup>, 2020** – IDC has published the [IDC MarketScape : Asia/Pacific Managed Security Services 2020 Vendor Assessment](#), which provides a detailed assessment of 19 Managed Security Services providers in the region. The report also aims to provide readers a deeper understanding of how the different profiled vendors are positioned to help them with their unique requirements and maturity levels.

The rising significance and impact of cybersecurity is no longer just technical or compliance issues, but also business and strategy concerns that Asia/Pacific organizations are paying closer attention nowadays. With Asia/Pacific organizations experiencing stronger regulatory pressures and recognizing investment in security as part of their digital transformation battleplan, they are looking for service providers to support their business objectives. The value brought in by Managed Security Services Providers (MSSPs) to the ICT ecosystem is clear, but as competition in the market heats up – what does it take to stand out?

"The leading managed security service providers not only have excellent technical expertise and threat life-cycle management capabilities, they also have vast experiences in cyber risk strategy and services. To build effective cyber risk strategies, a MSSP has to align with business goals, which requires deep industry expertise and capability – to develop industry-specific threat models that go beyond conventional infrastructure layer monitoring," says [Cathy Huang](#), Associate Research Director for Services and Security at IDC Asia/Pacific.

The IDC MSS MarketScape assessment named (in alphabetical order) Accenture, Deloitte, EY, IBM, NTT, TCS, Trustwave and Verizon in the Leaders category of the managed security services market. While other vendors (in alphabetical order) profiled in this IDC MarketScape analysis including BT, CenturyLink, DXC, Fujitsu, HCL, Orange Business Services, Wipro, Secureworks, Tata Communications, Telstra, and Wipro were named in the Major Players category. The Taiwanese vendor ACSI was identified as a Contender in the study, while Capgemini and Ensign Infosecurity were highlighted in Vendors to Watch category.

"The threat landscape continues to evolve at a breakneck speed, and security providers have to consistently be one to two steps ahead of the bad actors. The situation is made more challenging in a rapidly digitalizing region such as Asia/Pacific, where organizations have varying levels of

maturity across different countries and verticals,” says [James Sivalingam](#), Research Manager for Services and Security at IDC Asia/Pacific.

“However, the study has found that all the major security vendors servicing the region are more than prepared for the challenges for the time being. In addition to robust capabilities, technologies, and bandwidth to mitigate the prevailing risk factors, security services providers should position themselves as strategic partners to their respective clients and help them achieve security by design to deliver true value to the customer in the region,” adds Sivalingam.

The IDC MarketScape: Asia/Pacific Managed Security Services 2020 Vendor Assessment study evaluates 19 vendors providing managed security services within Asia/Pacific. Participating vendors were assessed against 29 different market determining criteria, which include breadth of service offerings, portfolio benefit, services delivery model, market execution, cost management, customer satisfaction, and business performance. IDC conducted a series of interviews with vendors and their clients, and performed a multipoint assessment, to comprehensively capture the differentiating factors, strengths, and challenges of each vendor. Following thorough and exhaustive analysis, the results were deliberated with IDC's internal panel of expert analysts, resulting in a positioning within the IDC MarketScape figure.

For more information on this IDC MarketScape document, please contact Cathy Huang [chuang@idc.com](mailto:chuang@idc.com) or James Sivalingam at [jsivalingam@idc.com](mailto:jsivalingam@idc.com). For media inquiries, please contact Tessa Rago at [trago@idc.com](mailto:trago@idc.com) or Alvin Afuang at [aafuang@idc.com](mailto:aafuang@idc.com).

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### **About IDC MarketScape**

[IDC MarketScape](#) vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

For more information about IDC MarketScape, please contact Karen Moser at [kmoser@idc.com](mailto:kmoser@idc.com).

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