



IDC Reveals Leaders and Major Players in the Asia/Pacific Security Advisory, Assessment and Awareness Services in 2020

SINGAPORE, February 20, 2020 – IDC has published the [IDC MarketScape: Asia/Pacific Professional Security Services - Advisory, Assessment and Awareness 2020 Vendor Assessment](#) which provides a comprehensive evaluation of major professional security services providers in the highly competitive Asia/Pacific market. Professional security services as defined by this study is divided into security advisory, security assessment, and awareness services.

These services range from security strategy and planning, compliance and auditing, security policy assessment and development, vulnerability tests, penetration testing, network architecture assessment, and incident response planning and forensics. The implementation services which often refers to the installation and configuration services of security software or hardware products, is excluded in the study.

"Trade wars, pandemic health crisis, and political and environmental activism are all on the rise globally. Organizations, including government agencies and private enterprises, are experiencing heightened levels of cyber warfare and cyberbullying under current uncertain political and economic environment. These growing level of sophistication and threat landscape, among other things, underscore the need for a significant shift in the approach and attitude with regards to cybersecurity," says [Cathy Huang](#), Associate Research Director for Services and Security at IDC Asia/Pacific.

The IDC PSS MarketScape assessment names (in alphabetical order) Accenture, Deloitte, EY, IBM, PwC, Trustwave, and Verizon in the Leaders category of the professional security services market. Meanwhile, DXC, FireEye, Fujitsu, HCL, NTT, Secureworks, Tata Communications, Telstra, and Wipro fall within the Major Players category, while CenturyLink is named a Contender in the study.

"Organizations should work with professional security services providers to enhance the internal competence level of handling threats, vulnerabilities, and more importantly, manage this strategic shift to ensure effective risk mitigation and boost the trust. After all, digital trust builds the foundation of strong cyber defense and cyber resilience," adds Huang.

The report assessed and profiled 17 different vendors servicing the region, with the objective of providing the reader and potential tech buyers a thorough understanding of unique strength and value proposition the providers bring. The participating organizations were meticulously

evaluated using IDC's MarketScape model, which reviews the vendors' capabilities and strategies against an extensive list of scoring criteria and parameters that includes the following: comprehensiveness of their offerings, portfolio benefits delivered, market execution, service delivery, customer experience, and customer satisfaction.

Some report highlights include:

- Most of the 17 participating firms have a comprehensive suite of professional security service portfolio addressing technical, tactical or strategic concerns of customers.
- Many professional security services providers offer extensive IT and business services portfolio that goes beyond security services.
- There is significant diversification and advancement in terms of tools and delivery methods used in professional security services engagement.

“Cybersecurity and threats are quickly emerging as the most significant business risk for many organizations, especially in the rapidly digitalizing Asia/Pacific region. This development, coupled with the widening regulatory pressures, makes the selection of a right partner a strategic imperative,” says [James Sivalingam](#), Research Manager, IDC Asia/Pacific Services & Security Research.

Sivalingam adds, "Although many organizations understand that security risks are inherently business risks, many enterprises still struggle to make a business case for a more significant investment in their overall security strategy and program.”

With the combination of primary research, as well as IDC's own in-depth industry knowledge and insights, IDC was able to methodically obtain the strength of each participating vendor, along with improvement areas. The vendors' final position on the IDC MarketScape figure will be a valuable indicator for organizations and enterprises in the region who are currently seeking a security advisor or trusted partner in their digital transformation journey.

For more information on this IDC MarketScape document, please contact Cathy Huang chuang@idc.com or James Sivalingam at jsivalingam@idc.com. For media inquiries, please contact Alvin Afuang at aafuang@idc.com or Charles Tamayo at cjtamayo@idc.com.

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About IDC MarketScape

[IDC MarketScape](#) vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The

framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

For more information about IDC MarketScape, please contact Karen Moser at kmoser@idc.com.

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