



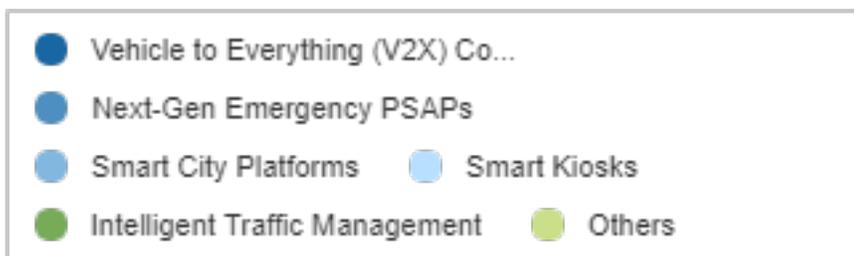
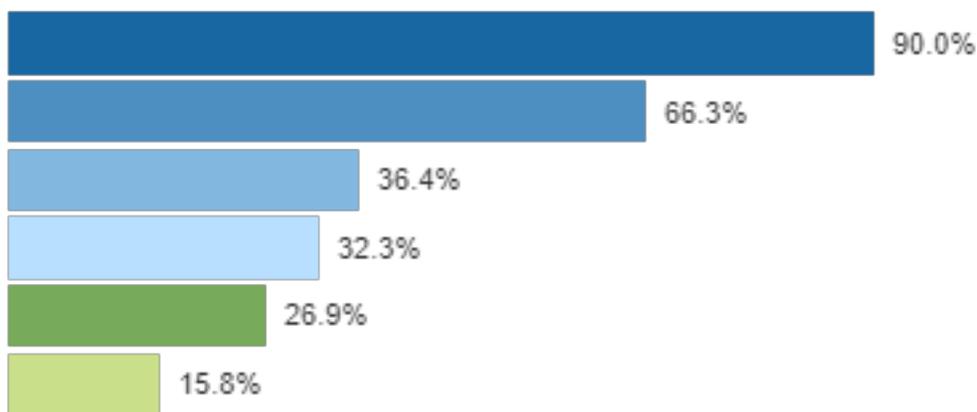
IDC Canada Projects Smart Cities Spending in Canada to Reach C\$2.8 billion in 2022

TORONTO, ON., August 13, 2018 – Smart City initiatives in Canada will attract technology investments of more than C\$1.4 billion in 2018, and spending is set to grow to C\$2.8 billion in 2022, according to the new release of the International Data Corporation ([IDC Worldwide Semiannual Smart Cities Spending Guide](#)). The Spending Guide provides a detailed look at the technology investments associated with a range of Smart Cities priorities, programs, and use cases.

“The three largest use cases, which will attract over one fifth of total Canadian Smart Cities spending in 2018, are fixed visual surveillance, smart outdoor lighting, and advanced public transit. By 2022, however, intelligent traffic management will overcome fixed visual surveillance and jump up to first position. Vehicle to everything (V2X) connectivity and Next-Gen Emergency PSAPs will generate the fastest growth at 90.0% and 66.3% CAGR respectively although they currently start from a small base,” says [Nigel Wallis](#), IoT & Industries Research Vice President at IDC Canada.

Figure 1

Top Use Case Based on 5 Year CAGR (2017 - 2022) (Value (Constant Annual))



: IDC Worldwide Semiannual Smart Cities Spending Guide - Use Case Forecast, :

Spending by the 53 Cities that are currently sized in IDC's database among which three come from Canada—Toronto, Vancouver and Alberta. IDC Canada Measurement and Forecasting Analyst [Meng Cong](#) notes “The Smart Cities spending in these three cities account for over one fifth of the total Smart City investments in Canada.”

IDC's [Worldwide Semiannual Smart Cities Spending Guide](#) quantifies the expected technology opportunity around smart cities initiatives from a region and worldwide level. Spending data is available for nine regions with a focus on 25 use cases across five strategic priorities, as well as the overall Smart Cities market size. Starting from the current release, the spending guide offers a complementary Cities database, providing Smart City 2018 spending for over 50 cities across nine regions. The spending guide is designed to provide IT vendors with insights into this rapidly growing market and how the market will develop over the five-year forecast period. For more detail on IDC's definition of the overall Smart Cities opportunity and select use cases, please see [IDC's Worldwide Semiannual Smart Cities Spending Guide Taxonomy, 2H17](#) (IDC #US43443919).

For more information about this IDC Spending Guide or to arrange a one-on-one interview with Nigel Wallis or Meng Cong, please contact Cristina Santander at askidc@idccanada.com.

About IDC Spending Guides

IDC's Spending Guides provide detail on key technology markets from a regional, vertical industry, use case, buyer, and technology perspective. The spending guides are delivered via pivot table format or custom query tool, allowing the user to easily extract meaningful information about each market by viewing data trends and relationships.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading media, data and marketing services company that activates and engages the most influential technology buyers. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](https://twitter.com/IDC) and [LinkedIn](https://www.linkedin.com/company/idc). To learn more about IDC Canada, please visit www.idc.com/ca or follow on Twitter at [@idccanada](https://twitter.com/idccanada) and [LinkedIn](https://www.linkedin.com/company/idc).

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