



## **Maggie Slowik Joins IDC Manufacturing Insights, EMEA**

**LONDON, February 7, 2017** – IDC has announced the arrival of [Maggie Slowik](#) as senior research analyst, Manufacturing Insights, IDC EMEA. In this role, Slowik will manage IDC's research addressing supply chain planning and execution, innovation strategies, operations technology, and IT strategies.

“Having gained extensive experience in the supply chain industry, Maggie is well placed to further increase the breadth and granularity of IDC Manufacturing Insights' research coverage in Europe. In supporting customer engagement and client projects, Maggie will continue to establish IDC as the premier provider of research, advisory, and events for vendors and end users in the manufacturing industry,” said Lorenzo Veronesi, research manager, EMEA, IDC Manufacturing Insights.

Before joining IDC, Slowik supported and advised senior supply chain and procurement executives on their most strategic challenges, including supplier-enabled innovation, driving and embedding sustainability, and talent management. Her expertise areas include insights on millennials in the workplace, with a nuanced investigation into attracting and maintaining millennial talent, and ways to diversify and build long-term careers.

Slowik is a native German speaker. She holds an MSc in applied research from Boston University and an MA in literature from the University of Notre Dame, Indiana.

[Click here](#) to read her full bio.

For additional information about IDC Manufacturing Insights, please contact Kanupriya at +44 (0)20 8987 7111 or [kanupriya@idc.com](mailto:kanupriya@idc.com). Reports are available to qualified members of the media. For information on purchasing reports, contact [insights@idc.com](mailto:insights@idc.com); reporters should email [kanupriya@idc.com](mailto:kanupriya@idc.com).

### **About IDC Manufacturing Insights**

[IDC Manufacturing Insights](#) assists manufacturing businesses and IT leaders, as well as the suppliers that serve them, in making more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services. Staffed by senior analysts with decades of industry experience, our global research analyzes and advises on business and technology issues facing asset intensive, brand oriented, technology oriented, and engineering oriented manufacturing industries. For more information, please

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