

A New IDC MarketScape Report Evaluates Eight Companies That Provide Electronic Healthcare Records

London, April 1, 2020 - International Data Corporation ([IDC](#)) today published a new assessment of eight companies that provide electronic healthcare records. The IDC MarketScape report uses a comprehensive framework to assess these vendors relative to a set of criteria that explain both short-term and long-term success in the EHR market. The evaluation also incorporates buyer perceptions of these providers' key characteristics and capabilities.

The EHR providers evaluated in this MarketScape report are Agfa healthcare, Allscripts, Cambio, Cerner, DCX, Epic, Interstream, and TietoEVRY.

Traditional EHRs have been playing a key role in documenting healthcare provision and key clinical outcomes, but they are no longer enough to support the value of care. Many new capabilities are needed to optimally align with value-based mandates, including patient engagement, care pathways support and integration, advanced analytics, interoperability, and strong data management.

"Legacy EHRs cannot cope with the need to promptly integrate different data streams and efficiently serve different types of users and business processes," said Adriana Allocato, senior research analyst at IDC Health Insights, Europe.

A new wave of EHR innovation and deployment, called EHR 2.0, seeks to provide the flexibility and technological platform to enable healthcare providers to continuously transform and innovate toward a value-based delivery model. As a result, the EHR is significantly evolving to serve as the hub of longitudinally organized person- and population-level data

to inform operational processes and clinical decisions to streamline clinical workflows. EHR 2.0 should provide the foundation to transform core hospital processes, improve care collaboration, and facilitate personalized care to deliver better patient outcomes and experiences.

"Vendors are primarily competing to offer a single integrated platform across acute and ambulatory sites to eliminate the need for ancillary clinical products and enhance patient experience," said Allocato. "EHR 2.0 will be the bridge between internal clinical applications and external solutions."

The report, IDC MarketScape: Europe Electronic healthcare record 2020 vendor assessment (IDC #EUR146131320), assesses the main EHR solutions currently available in the European market that enable healthcare providers to integrate and aggregate data from different sources to cover the entire patient journey and deliver personalized and integrated care. This study provides healthcare providers with insight into EHR suppliers' capabilities and strategies, which is specifically designed to support them in their digital transformation journeys.

About IDC MarketScape

The [IDC MarketScape](#) vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

For more information about IDC MarketScape, please contact Karen Moser at kmoser@idc.com.

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