



His Excellency Dr. Amr Talaat to Present Keynote at IDC Egypt CIO Summit 2019 in Cairo

Cairo, June 16, 2019 – International Data Corporation (IDC) is delighted to announce that His Excellency Dr. Amr Talaat, Minister of Communications and Information Technology, will deliver an honorary keynote address at the upcoming IDC Egypt CIO Summit 2019. Taking place on June 18 at the Marriott Hotel Zamalek in Cairo, the event will host 300 of Egypt's most influential ICT leaders as they gather to discuss strategies for succeeding in an era of multiplied innovation and automation.

Combining a varied mix of informative presentations, discussions, and workshops, the CIO Summit's agenda for 2019 has been designed to help the country's CIOs rethink the way they leverage information, harness emerging ICT solutions, and facilitate organization-wide innovation, with the aim of making their enterprises more agile, efficient, and productive than ever before.

"As digital transformation (DX) continues to reshape the global economy, innovation will multiply, platform wars will intensify, and data will increasingly be used for competitive advantage," says Jyoti Lalchandani, IDC's group vice president and regional managing director for the Middle East, Africa, and Turkey. "And with market leadership ranks being disrupted, a new ICT world order is taking shape, built around innovative technology offerings, evolving business models, and emerging DX use cases. Given this unprecedented disruption, it's imperative that organizations make the right decisions today to ensure they remain competitive tomorrow."

The event will also play host to the 'IDC CIO Excellence Awards 2019' as IDC honors those IT leaders that have excelled in conceptualizing and delivering game-changing digital transformation initiatives for their organizations. With a focus on the tangible benefits brought about by such initiatives, awards will be handed out for 'CISO of the Year' and 'CIO of the Year'.

In a new twist for 2019, IDC and ITIDA will be hosting a Tech Startup Zone on the sidelines of the Summit to showcase the region's facilities for incubating digital startups in the areas of AI, IoT, social/e-commerce, and security.

IDC's valued partners for the Egypt CIO Summit 2019 include **ITIDA** as Strategic Partner; **Huawei, IBM, Microsoft, VMware, and Automation Anywhere & First Gulf Solutions** as Summit Partners; **SAP and Oracle** as Breakfast Session Partners; **IBM, Fortinet, Barq**

Salic & Uipath, HPE & Click ITS, Manage Engine, and Genesys as Gold Session Partners; **IBM, Nexthink, SAP, Oracle, Dell Technologies & Intel, Nutanix, and SAS** as Focus Group Partners; and **FreshWorks** as Exhibit Partner.

To learn more about the IDC Egypt CIO Summit 2019, please visit www.idcciosummit.com/cairo. You can also find all the latest news about the Summit by using the hashtag #IDCEGYPTCIO.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a subsidiary of **IDG**, the world's leading technology media, research, and events company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](https://twitter.com/IDC).

IDC in the Middle East, Africa, and Turkey

For the Middle East, Africa, and Turkey region, IDC retains a coordinated network of offices in Riyadh, Nairobi, Lagos, Johannesburg, Cairo, and Istanbul, with a regional center in Dubai. Our coverage couples local insight with an international perspective to provide a comprehensive understanding of markets in these dynamic regions. Our market intelligence services are unparalleled in depth, consistency, scope, and accuracy. IDC Middle East, Africa, and Turkey currently fields over 130 analysts, consultants, and conference associates across the region. To learn more about IDC MEA, please visit www.idc-cema.com. You can follow IDC MEA on Twitter at [@IDCMEA](https://twitter.com/IDCMEA).

About IDC

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology and telecommunications industries. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. Over 775 IDC analysts in 50 countries provide global, regional, and local expertise on technology and industry opportunities and trends. For more than 40 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting <http://www.idc.com/>.

IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. Additional information can be found at www.idc.com.

All product and company names may be trademarks or registered trademarks of their respective holders.

For more information contact:

Sheila Manek
smanek@idc.com
+971 4 446 3154