



Worldwide Hardcopy Peripherals Shipments Were Down 1.2% in the Third Quarter of 2018, According to IDC

FRAMINGHAM, Mass., December 6, 2018– The worldwide hardcopy peripherals (HCP) market declined 1.2% year over year to approximately 25 million units shipped in the third quarter of 2018 (3Q18), according to the International Data Corporation ([IDC](#)) [Worldwide Quarterly Hardcopy Peripherals Tracker](#). Both inkjet and laser unit shipments experienced a year-over-year decline in the quarter, falling 1.5% and 0.7% respectively.

Notable highlights from the quarter include:

- The Asia/Pacific (excluding Japan) (APeJ) region delivered year-over-year growth in unit shipments for the fifth consecutive quarter, increasing 0.9% in 3Q18. The top three contributors to the region's growth were China, India, and the Philippines. Inkjet growth in the region was largely driven by ink tank printers, which saw a 22.1% increase. This was the first quarter where Ink Tank shipments were greater than Ink Cartridge, making Ink Tank the leading product in the inkjet market for APeJ with 51.1% share.
- Color laser's year-over-year growth of 2.3% was helped by strong performances from 21-30 ppm and 31-44 pm devices. Four of the top 5 companies (in terms of units), including HP Inc., Canon Group, Brother, and Ricoh Group, recorded year-over-year expansion in color laser shipments.
- Canon Group outperformed all the other companies in the top 5 with year-over-year shipment growth of 7.7% to approximately 5.3 million units. The U.S. market was one of the key contributors to the company's results, delivering a 20% increase in inkjet and 41% expansion in the laser market.

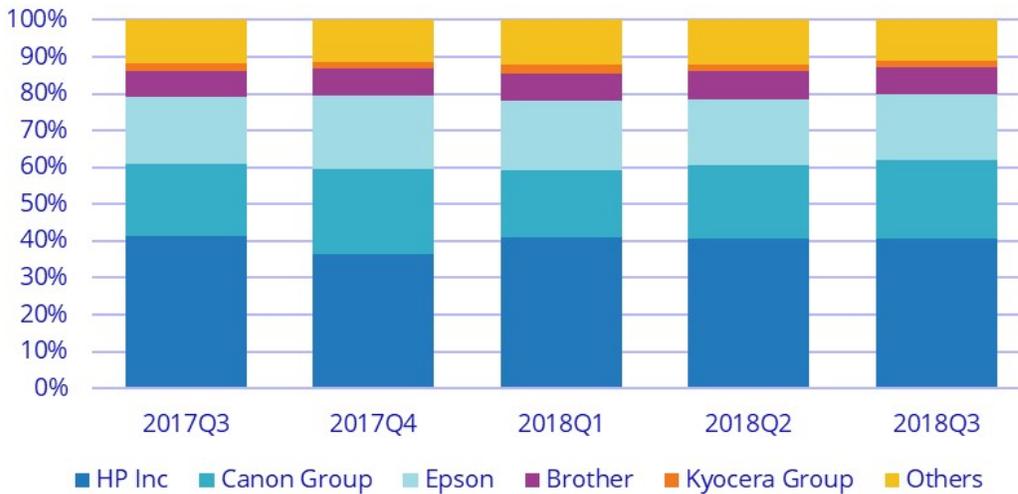
Worldwide Hardcopy Peripherals Market, Unit Shipments, Company Share, and Year-Over-Year Growth, Q3 2018 (based on unit shipments)					
Companies	3Q18 Unit Shipments	3Q18 Market Share	3Q17 Unit Shipments	3Q17 Market Share	3Q18/3Q17 Growth
1. HP Inc	10,180,524	40.8%	10,482,001	41.5%	-2.9%
2. Canon Group	5,319,363	21.3%	4,940,185	19.6%	+7.7%
3. Epson	4,441,577	17.8%	4,523,262	17.9%	-1.8%
4. Brother	1,802,325	7.2%	1,841,550	7.3%	-2.1%
5. Kyocera Group	483,712	1.9%	481,254	1.9%	+0.5%
Others	2,734,115	11.0%	2,986,409	11.8%	-8.4%
Total	24,961,616	100.0%	25,254,661	100.0%	-1.2%
Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, August 2018					

Notes:

- IDC tracks A2-A4 devices in the Quarterly Hardcopy Peripherals Tracker.
- Hardcopy Peripherals include single-function printers, multifunctional systems (MFPs), and single-function digital copiers (SF DC). Data for all vendors are reported for calendar periods.

Figure 1

Worldwide Top 5 HCP Companies, 2018Q3 Unit Market Share



Source: IDC 2018

For more information about IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang at phang@idc.com.

About IDC Trackers

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