**New IDC MarketScape Assesses Worldwide Enterprise WLAN Vendors for 2019**

**FRAMINGHAM, Mass., October 31, 2019** – International Data Corporation (IDC) has published a new vendor assessment profiling 11 vendors in the worldwide enterprise WLAN market. The IDC MarketScape report identified Cisco and HPE-Aruba as "Leaders" in the enterprise WLAN market for 2019. Other vendors profiled in this IDC MarketScape analysis and placed in either the "Major Players" or "Contenders" segments include (in alphabetical order): ADTRAN, Arista-Mojo Networks, Cambium-Xirrus, CommScope-Ruckus, Extreme-Aerohive, Fortinet, Huawei, Juniper-Mist Systems, and Ubiquiti. Alcatel Lucent Enterprise is named in the report as a "vendor to watch" in this market.

"It's an exciting time in the enterprise WLAN industry: The number of users and devices accessing the enterprise network continues to rise and wireless connectivity between and among them remains a top priority for organizations around the globe. Meanwhile, bandwidth demands continue to increase while a wide range of near real-time applications are requiring lower latencies," said Brandon Butler, senior research analyst, Enterprise Network Infrastructure. "Enterprises are tackling these challenges with new investments in their enterprise WLANs, and increasingly they're doing so while exploring broader enterprise campus investments in Ethernet switching, Internet of Things management, and software-defined wide area networks (SD-WAN) too. Meanwhile, a major advancement of the 802.11 standard named Wi-Fi 6 will help organizations address the next generation of their wireless enterprise infrastructure. This IDC MarketScape evaluates these market trends and the vendors addressing them."

When evaluating WLAN solutions, enterprises should focus on vendor support for mission critical applications and functionality, scalability and ROI, among other factors. Vendors offer a range of deployment options for customers today (on-premise controller, virtualized controller, cloud-managed, among others) either directly or through channel partners and service providers, helping to alleviate some of these challenges. Enterprises should identify the best architecture and consumption model for their particular deployment to ensure it meets organizational security and operations needs. This research presents IDC's critical success factors for the enterprise WLAN market, in the short- and long-term, along with an assessment of how technology suppliers fare against those success factors.

The report, *IDC MarketScape: Worldwide Enterprise WLAN 2019 Vendor Assessment* (IDC #US45066719), represents a vendor assessment of the enterprise WLAN market through the IDC MarketScape model. Buyer input was used to generate this research, including phone interviews

of the participating vendors' clients. This assessment discusses both quantitative and qualitative characteristics that explain a vendor's success in this market. With a focus on the worldwide enterprise WLAN market, the evaluation is based on a comprehensive and rigorous framework that assesses vendors relative to the criteria and one another and highlights the factors expected to be the most influential for success in the market in both the short term and the long term.

**About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

For more information about IDC MarketScape, please contact Karen Moser at kmoser@idc.com.

**About IDC**

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading tech media, data and marketing services company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at @IDC and LinkedIn. Subscribe to the IDC Blog for industry news and insights: http://bit.ly/IDCBlog_Subscribe.

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