



## **Four Companies Expected to Have an Impact on the 3D Scanning Market Named IDC Innovators**

**FRAMINGHAM, Mass., December 20, 2019** – International Data Corporation (**IDC**) today published an IDC Innovators report profiling four companies in the 3D scanner market with innovative new technologies or groundbreaking business models. The four companies are Artec3D, Occipital, Scan Dimension, and Calibry3D.

A 3D scanner is a metrological device that can optically identify, analyze, collect, and display geometric shapes or three-dimensional environments within a digital environment using computer-aided modeling. 3D scanners are non-contact and use a variety of technologies, including structured light, laser triangulation, time of flight, phase shift, stereoscopic, infrared laser, and photogrammetry.

The 3D scanner market has seen tremendous growth over the past decade as technological improvements and more accessible prices have led to an increasing number of applications for these devices. Future growth will be accelerated by several factors including an expanding number of entry-level choices, easier-to-use software, and more features on less expensive models.

"The 3D scanner market is still small and growing quickly, yet a few large vendors cater to smaller customers including SMBs. This leaves an opportunity for small vendors to make an impact and bring major technological innovation into the market. Those following the market should take note of these small vendors, as we expect they will play a key role in expanding both the market and the capabilities of these machines," said [Max Pepper](#), research analyst, Imaging, Printing, and Document Solutions at IDC.

The report, *[IDC Innovators: 3D Scanning, 2019](#)* (IDC #US45711119), profiles four companies that are expected to have an impact on the 3D scanning market due to their innovative new technologies and groundbreaking business models.

- **Artec3D** offers a range of 3D scanners, including handheld devices, that are recognized for their ease of use, high accuracy, and the ability to scan difficult surfaces.
- **Scan Dimension** provides one of the most user-friendly and affordable 3D scanners available, which has helped to open the market to educators, hobbyists, entrepreneurs, and makers.

- **Occipital** produces truly mobile 3D scanners that serve as a platform, supporting user app development in its community by releasing its API and SDK for free.
- **Calibry3D** offers affordable 3D scanners that can scan almost any object size and capture difficult surfaces through the creative application of technology and thoughtful design.

### **About IDC Innovators**

**IDC Innovators** reports present a set of vendors – under \$100 million in revenue at time of selection – chosen by an IDC analyst within a specific market that offer an innovative new technology, a groundbreaking approach to an existing issue, and/or an interesting new business model. It is not an exhaustive evaluation of all companies in a segment or a comparative ranking of the companies. Vendors in the process of being acquired by a larger company may be included in the report provided the acquisition is not finalized at the time of publication of the report. Vendors funded by venture capital firms may also be included in the report even if the venture capital firm has a financial stake in the vendor's company. IDC INNOVATOR and IDC INNOVATORS are trademarks of International Data Group, Inc.

For more information about IDC Innovators research, please contact Karen Moser at [kmoser@idc.com](mailto:kmoser@idc.com).

### **About IDC**

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (**IDG**), the world's leading tech media, data and marketing services company. To learn more about IDC, please visit [www.idc.com](http://www.idc.com). Follow IDC on Twitter at [@IDC](https://twitter.com/IDC) and [LinkedIn](https://www.linkedin.com/company/idc). Subscribe to the IDC Blog for industry news and insights: [http://bit.ly/IDCBlog\\_Subscribe](http://bit.ly/IDCBlog_Subscribe).

## **About IDC**

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology and telecommunications industries. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. Over 775 IDC analysts in 50 countries provide global, regional, and local expertise on technology and industry opportunities and trends. For more than 40 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting <http://www.idc.com/>.

IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. Additional information can be found at [www.idc.com](http://www.idc.com).

All product and company names may be trademarks or registered trademarks of their respective holders.

### **For more information contact:**

Michael Shirer  
press@idc.com  
508-935-4200