

Four Companies Offering Talent Intelligence Platforms Named IDC Innovators

FRAMINGHAM, Mass., March 18, 2020 – International Data Corporation ([IDC](#)) today published an IDC Innovators report profiling four companies offering ground-breaking tools in Talent Intelligence. The four companies are Claro, Eightfold, SeekOut, and Stratigens.

IDC defines Talent Intelligence (TI) as the gathering and subsequent analysis of internal and/or external labor data in order to inform talent strategies and tactics. Data includes government resources as well as publicly available information which is then normalized and cleansed to inform and drive competitive talent management outcomes.

TI platforms enable human resources (HR) professionals to create a holistic view of talent pools throughout the world by aggregating labor market data consisting of people, skills, functions, competitors, and locations from thousands of public sources. This information enables HR teams to be more efficient and effective when attempting to find, engage, and retain talent in a labor market economy that is short on skills and diverse talent pools.

"TI platforms are at the forefront of a growing category within the talent acquisition and human resources functions. TI technology enables recruiters, workforce planners, and people strategists with the data needed to transform organizational people strategies and compete in a hyper-competitive talent market," said [Megan Buttita](#), research director of IDC's Emerging Trends in Talent Acquisition program.

The report, [IDC Innovators: Talent Intelligence Platforms, 2020](#) (IDC #US46115220), profiles four companies offering ground-breaking tools in Talent Intelligence.

- Claro enables users to quickly find diverse talent, perform competitive talent benchmarking and workforce planning, provide market mapping, gain early insights in potential employee disengagement, and model employee attrition.
- Eightfold is an artificial intelligence (AI)-powered talent intelligence platform that helps global organizations manage their talent acquisition, talent experience, talent diversity, and talent management programs globally.
- SeekOut provides talent acquisition teams a competitive edge by curating a comprehensive database of candidate profiles for in-demand professionals powered by an intuitive machine learning (ML)-powered people search engine.
- Stratigens provides decision makers with location, competition, supply, and diversity data to uncover talent pool characteristics within a location or function to support holistic people-based decisions.

About IDC Innovators

[IDC Innovators](#) reports present a set of vendors – under \$100 million in revenue at time of selection – chosen by an IDC analyst within a specific market that offer an innovative new technology, a groundbreaking approach to an existing issue, and/or an interesting new business model. It is not an exhaustive evaluation of all companies in a segment or a comparative ranking of the companies. Vendors in the process of being acquired by a larger company may be included in the report provided the acquisition is not finalized at the time of publication of the report. Vendors funded by venture capital firms may also be included in the report even if the venture capital firm has a financial stake in the vendor's

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For more information about IDC Innovators research, please contact Karen Moser at kmoser@idc.com.

About IDC

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