IDC Unveils Comprehensive Post-COVID-19 Recovery Guide for CIOs

Four new reports outline strategies to help top IT executives accelerate recovery and prepare for future growth beyond global pandemic

FRAMINGHAM, Mass., May 5, 2020 – International Data Corporation (IDC) recently published a new report series: Post-COVID-19: A CIO Recovery Guide. The series includes four reports and outlines key strategies to help top IT executives successfully accelerate recovery and prepare for future growth. Specifically, the new research provides insights into the impact of COVID-19 on IT product management, IT sourcing, scenario planning and cybersecurity, and outlines new opportunities to leverage innovative technology and proven strategies to address new business challenges brought on by the global pandemic.

A trusted resource for more than 50 years, IDC is committed to delivering thoughtful and fact-based analysis and insight to support executives around the globe in strategic IT decision making. The unprecedented global pandemic has left an indelible mark on the way business is conducted and how companies navigate these changes will be paramount to long-term success. To help today's CIOs not only survive but also thrive in a post-COVID-19 world, IDC offers the following reports:

- Post-COVID-19: A CIO Recovery Guide—How IT Product Management Can Accelerate Recovery. This IDC Perspective discusses how IT product management can accelerate recovery and prepare for future growth. Product management offers unique methods, tools, and resources to help IT organizations improve IT business value, accelerate speed to market, and develop advanced capabilities to increase efficiency.
- Post-COVID-19: A CIO Recovery Guide—IT Sourcing Insights and Recommendations. This IDC Perspective discusses the critical sourcing actions needed to adapt to the pandemic-induced changes and, as a result,

the huge demand on sourcing organizations to procure the technologies needed to adapt to these changes.

- Post-COVID-19: A CIO Recovery Guide—Scenario Planning Your Responses. This IDC Perspective emphasizes that IT senior executives should leverage scenario planning and look at extreme scenarios to start grasping the new, evolving normal post-COVID-19.
- Post-COVID-19: A CIO Recovery Guide—Cybersecurity. This IDC Perspective discusses IT security in the aftermath of the COVID-19 pandemic. With clear successes and failures being realized, the need for an updated, innovative cybersecurity architecture has never been more apparent.

"While there will be a seismic shift in the way we conduct business post COVID-19, there are fundamental changes IT executives can implement today to better prepare for the future and position their organizations for long term success," said Jo seph C. Pucciarelli, group vice president and IT executive advisor at IDC. "Based on our industry research and countless conversations with today's top CIOs, our new Resource Guide was designed to address the most pressing of these changes and empower IT executives with the strategies needed to transcend these uncertain times, minimize damage, and offer their IT organization a path to success in a post-COVID-19 world."

For more information on the Post-COVID-19: A CIO Recovery Guide, please contact Sarah Murray at sarah@attunecommunications.com or 781-378-2674.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading tech media, data and marketing services company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at @IDC and LinkedIn. Subscribe to the IDC Blog for industry news and insights: http://bit.ly/IDCBlog_Subscribe.

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